
SHORT NEWS

"The Future is Human" - BEITEN BURKHARDT Is Represented at the Leading Real Estate Fair in Cannes

At the MIPIM 2020, the international law firm BEITEN BURKHARDT will again be one of the premium partners of the City of Frankfurt am Main at the joint trade fair presence of the Frankfurt Rhine-Main Metropolitan Region in Cannes from 10 to 13 March. The joint stand (Hall Riviera 7, Stand R7.G20) has been a central point of contact at the leading real estate fair for more than two decades, appreciated as a setting for confidential discussions. A highlight is the roof terrace with a view of the Côte d'Azur.

In 2020, the MIPIM, as the leading trade fair, will focus on how cities must reinvent themselves in order to meet the demands of their inhabitants for a better quality of life. The central motto of the event - "The Future is Human" - is a continuation of last year's discussions on sustainable responsibility in digital times. Almost 27,000 participants from 3,800 companies and 100 countries will represent the entire value chain and all asset classes in Cannes.

"The MIPIM is so important for our law firm and for many of our clients because it always focuses on the major current challenges. This time, the focus is on housing, mobility and integrative cities", says Klaus Beine, head of the Real Estate Practice Group at BEITEN BURKHARDT, and adds: "More than 500 cities and communities from all over the world are represented at MIPIM, the fair brings together the most influential players from all areas of the international real estate industry, from politicians to investors, developers and users. We make use of this inspiring environment to intensively deal with the latest market trends with a view to and for the benefit of our clients and their needs".