

## Press Release

### **BEITEN BURKHARDT Advises Media Group Medweth on Sale of MADAME**

Munich, 30 November 2017 – The Media team of BEITEN BURKHARDT has assisted Media Group Medweth with selling the premium women's magazine MADAME to Bauer Media Group. The transaction is still subject to clearance by the competent antitrust authorities.

With this sale one of the most traditional and most prominent women's magazines in Germany changes its publishing house. Since 1967, the magazine MADAME has been the synonym for quintessential top-quality fashion and trend reporting. MADAME is published weekly and covers topics such as Fashion & Jewellery, Beauty & Wellness, Art & Culture, Travel & Design, Lifestyle & Food.

#### **Adviser MADAME**

BEITEN BURKHARDT: Dr. Holger Weimann (in charge, IP/IT/Media), Markus Künzel and Dr. Erik Schmid (both Labour Law) and Christoph Heinrich (Antitrust Law, all Munich).

#### **Adviser Bauer**

Noerr: Dr. Volker Land, Dr. Stephan Schulz and Dr. Sarah Götze (all Hamburg).



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### Information on BEITEN BURKHARDT

- BEITEN BURKHARDT is an independent international commercial law firm with a focused range of services and some 280 lawyers working in eight locations.
- Through our long-established offices in Germany, Brussels, China and Russia we advise large and mid-sized companies and corporate groups from various industries, banks and financial institutions as well as the public sector.